

NCMC Update

An Official Bi-Monthly Publication of The National Capital Macintosh Club



www.mugoo.com

October 2002

MacWorld 2002
New York

Apple expo 2002
Paris

Two Great Cities

Deux Grande Expos



Software for System X has arrived!

Travelling to New York is exciting at any time, and driving there with friends who enjoy things Macintosh means you are on a 4 day high pretty well all the time. This years **Ottawa MUGOO** contingent included Jamie Johnson, Dan Greenberg and his wife, and myself, LeRoy Lees. Ian Stoddart had planned to go, but personal committments meant he was unable to attend. This was Jamie's first full trip to NYC, so he had lots of things to see and do in a short time. As mentioned in past years, driving via **Syracuse**, turning left at **Scranton PA**, and heading to the **Lincoln Tunnel** had us leaving Ottawa at 8:30 AM and arriving in **Manhattan** at 3:30 PM thru very beautiful countryside virtually all the way. We stayed at the New Yorker Hotel (\$131.00 U\$ per nite),

Elegance was on display as Apple introduced new additions to Jaguar In Paris

When the opportunity to take an (1)inexpensive but very interesting trip to **Paris** comes along, and (2)you can go to **Apple Expo Paris**, and (3) visit with your friend as well, you take it, and I did. Apple Expo Paris was held at the **Paris Expo, Porte de Versailles**, in the south west corner of Paris on September 10-14. . I took the 11PM Air Transat flight from **Montreal** to **Paris** on Sunday night, arriving in Paris on Monday noon. I had made arrangements to meet my friend Laurence Head, (another Macintosh person and MUGOO member from Ottawa) who now lives near Geneva. Being a bit jet lagged, arrival involved a shower and 2 hour nap, and then a trip to the show registration to make sure that I could get a ticket for the Steve Jobs

MacWorld 2002 New York Review

right beside the tunnel, garaged the car for the 3 days, and 'we had arrived!'

Reviewing notes from MW **2001**, that year had lots of hardware, but few System X programs. In **2002** OS X was everywhere, with few exhibitors promoting System 9, which is certainly the strategic move that Apple wants to make. The future is OS X, and the faster everyone starts to develop for it, the better will be the user experience.

The **Steve Jobs Keynote**, held at the Javits Centre, where the show was being held, emphasized the Apple Stores, 31 had been opened at that time, which further establishes Apple as a brand name to be leveraged. 2.5 million people went thru the stores this year, equivalent to 3 MacWorlds every day. OS X Jaguar was demonstrated, still to be released at that time, but showing some of the 150 new features that were going to make users want to spend \$ 195. Cdn for the thrill of it all. Steve also introduced the new 20 and 10Gb **iPods**, the **Windows iPod**, and announced price reductions on the iMacs. The **eMac** was also introduced with a built-in **SuperDrive**. Apple hardware makes the best of the technology they have by putting in configurations which are meaningful across a broad market segment, with few products overlapping. This has to be a good business strategy.

The **Switch** commercials were shown, and were met with enthusiastic response. The release of System X, greater connectivity with Jaguar, and the Aqua interface certainly provides an image of 'elegant hardware and software', which appeal to many who want an alternative to the Windows experience.

Cool Products Seen on the Floor

LaCie: HexaDrive multimedia USB drive which supports compact flash, memory stick, SD. They also showed the new D2 case for their conventional drives with **no fan**. Finally a LaCie drive **without noise**. Its marvellous. And priced very competitively as well.

Stuffit Deluxe 7.0: A new ATOM engine

gives support for long file names and better compression, as well as larger archives, over 4Gb. It also promises to provide much better ZIP interface and support.

Epson Stylus Photo 2200 and 960: now have a different ink for each colour, using long life ink. Watch what paper can be used with this new printer.

Sonica: External USB audio card with digital and analog connectors. Digital connector for surround sound receiver or MiniDisc. Supports Dolby 5.1, Dolby Pro Logic and DTS. Its easy to install.

Connectix Virtual PC: This product still needs lots of memory to run well. Its not recommended for iMac LCDs which don't have cache. Keep in mind that **Windows 2000** is the fastest, and WindowsXP is the slowest.

Move to Mac: allows those who do to bring their key elements with them, like bookmarks and such.

Sketchup: this modelling software works on the basis of removal or parts. It was a hit.

Adobe Premiere 6.5 for OS X. Now released, this product brings titling to a new high. It has a font browser and works with DVD Studio Pro. Now is the time to get at those 12 years of video tapes, eh!

Adobe PhotoShop Elements 2.0: OS X ready, this great program value allows you to pretty well work **ONLY** in OSX. It works with iPhoto, and had a 'round' eye red eye control **Seminars** were well attended, and included such things as **Troubleshooting in OS X**, and **Music and OS X**. There was lots to do, and not much time.

Socially, this year also included a Broadway show, **I'm Not Rappaport** with Judd Hirsch and Ben Vereen and a first class dinner, courtesy of **MacAlly**, at a Korean Barbecue. There are so many things to do in **New York**. Jamie spent 1 day on the bus just looking at the highlights. Remember is only **7 hours** away, and that's only **2 hours more than Toronto**.

Apple Expo Paris 2002 SReview

keynote speech, which was held in *Palais des Congress* near **Porte Maillot**, on the Champ Elysees, past the Arch de Triumphe. With a little bit of Scotty Adamson in my inquiry, I confirm that I did have an entry ticket, not necessarily in my name, even though I had registered months ahead. Then a Metro trip to the **Abbesse** metro station to take some pictures of the location where the movie **Amelie** was shot. I returned to my hotel, **Les Grande Balconnes** near the **Luxembourg Gardens** and set out to have dinner. Laurence arrived about 10 PM, and we went out for a glass of wine and dinner again! The next morning was the keynote!

Steve Jobs had undoubtedly arrived in his private jet. He introduced this show as Apple Expo **PARIS**, (not **Europe**, as in previous years). This was a French event, even though many attendees were from England, Germany, Holland, and other countries in Europe. The show is an 'Apple' event, and I suspect they pick up most of the tab, as vendors were NOT allowed to have 'A....e breakfasts', and that sort of thing, at least not on the premises. Steve introduced the new hardware, the **eMac 17** with **SuperDrive**, the **iPods**, the dual display capabilities of the new **G4/DPs**. Security at the keynote was tight, with no one allowed brief cases, computers, cameras, or other carry-ins. **EXCEPT** phones. The French love their cellphones, and these were allowed to be carried in. Not computers, just phones. Weird.

The note that **OS 9 booting** was not going to be in new Macs after **January 2003** was a highlight announcement. This is consistent with what Apple have been saying to developers for the past 2 years. I think it gives them some hardware flexibility in the future. No popular at home!

Steve spent most of the keynote on discussing **Jaguar** features, those 150 features that you need to spend at \$ 189.00 Cdn to obtain. Most significant of the features is **iSync** with Bluetooth. **iSync** will allow you to include your **contact** list and **calendar** in your **cellphone** using **BLUETOOTH**, the wireless connectivity solution that will affect us all. Proof of this was a videotaped presentation by

the President of Phillips stating that they were planning to put Bluetooth into all Phillips appliances in the near future.

As Laurence had a Bluetooth phone, a Phillips, we were all excited to see if this thing would work with the iSync beta software. No Joy. The computer could see the phone but no downloading was possible. The alternative was a Sony-Ericsson phone, more expensive and bigger. But still, several people were pulling out other wireless devices and showing that they were using Bluetooth for connectivity.

What can you learn at the show? Most of the dialogue in the booths is in French. Many people spoke English. Some of the training seminars were in English, such as the Page Layout seminar, where the instructor was Paris based but English. This was a great presentation, which reminded me that I need to learn more about:

Font Management - use Suitcase, because fonts can be stored in 4-6 places

Open Type - which has many more characters, and ligatures

GoLive - which seems to work so well

AppleScripts: These are time savers that, in OSX, can be placed in your Finder menu bar for easy implementation. I'm told many are available from the Apple web-site. Have a look. I saw a whole folder of photos being automatically resized.

Evening activities? The first night was spent at the **Brasserie Balzar**, on the left bank, where the waiters have traditional French waiter uniforms. And of course the meal was delicious.

The **2nd** night was a tossup between listening to jazz, a ride on the Ferris Wheel, (it had been torn down days before), or a visit to a Paris NightClub, like the Follies Bergere, Moulin Rouge, or the Crazy Horse. Well, the Crazy Horse won out, and for less money that a ticket to a hockey game, we got a great show and a very exciting evening.

Friday morning, I climbed into the 9:30 AM plane from Paris to Montreal, and was back in **Ottawa** at 2PM that afternoon. It was one of the best trips I've taken. Hope I haven't bored you with all the details. But it was fun!

Some of Jaguar's 150 features!

The introduction of **Jaguar OS X v10.2** and 10.2.1 promised 150 improvements to v 10.1.5. Lack of an upgrade path meant shelling out \$ 195. or buying a new computer. You have to decide whether the improvements are worth the money. Some of the features we found functional, elegant and time saving include:

Print Dialog Box that allows custom procedures for printing envelopes, letters, duplex, and other repetitive print functions, using a customizable drop down menu.

Multi-Threaded Finder, eliminating the spinning ball when an operation gets stuck waiting for information, like waiting on a network. This is a major improvement.

Networking is more automatic, with easy connection to a network, the internet, regardless of connection type.

Faster launching, in OS X and Classic

Services: Worth investigating what they do

Calculator: editable paper tape that can be saved

Interface Improvements:

See: <http://www.apple.com/macosx/jaguar/morefeatures.html>

Simple Finder for one-click icons
Full control over file permissions
Set limitations on accounts for children
Services in Finder
Keychain system menu
New sounds and effects
Quartz anti-aliasing for Carbon apps
New system cursors
New Japanese and Chinese fonts
Unicode character palette
Improved Energy Saver
Flurry screen saver
Clean install option
Better Classic startup performance
More info in 'About this Mac'
BlueTooth system menu
Classic uses home folders from Mac OS 9 multiple users
AppleScript integrated with Finder for folder actions
Improved Classic administration
Additional languages such as Hebrew and Arabic enabled

Animated folder icons
Localized view of system
Preview panel displays more attributes in Column view
More View options
Mount ftp servers directly in Finder
Improved Sound preferences
User preference panel
New Roman font, Cochin
Improved Japanese input method
Font management
Animated Desktop picture
.Mac screen effect
iDisk Preferences
Speech recognition additions
.Mac slide show
Multilingual spell checking



Editor for this issue...

LeRoy Lees